

ConX20

Denver, CO | September 21-23, 2020 | Training September 23-25
Institute for Process Excellence 33rd Annual

ASSESS | TRANSFORM | THRIVE

Partnership Prospectus
www.ipxhq.com

The logo for ConX20, with 'Con' in white, 'X' in blue, and '20' in white. The background of the logo area is a photograph of a conference stage with a large screen displaying 'WHAT'S THE FUTURE?' and a speaker at a podium.

ConX20

ASSESS | TRANSFORM | THRIVE

ConX20 is the premier one-of-a-kind enterprise transformation conference held by the Institute for Process Excellence. Through our leading worldwide workforce academy and services sectors, IpX has built a reputation as a beacon voice and leader in the process excellence community drawing cross-industry thought leaders and visionaries from all over the globe.

Join us for our 33rd annual event as we provide best practices for tangible organizational change and cultural change that deploy continual improvement throughout the organization. Presentations and breakout sessions provide lessons learned through combining process improvement methods, igniting leadership for change and incorporating digital solutions to achieve maximized business value.

The leaders in AI/AR, PLM, ERP, MES, QMS, and CLM solutions provide guidance on digital transformation through cutting-edge advancements in technology. IpX, along with our cross-industry visionaries, will lead topics that demonstrate the need for a modern approach to business strategy that integrates the future state roadmap of the enterprise utilizing your company's DNA.

ConX20 offers hours of networking opportunities among the IpX Community and leaders who understand that change starts with them. Get connected to people, processes and systems to give your organization the best tools to transform, thrive and sustain.

Why Partner at ConX20?

ConX20 gives you the opportunity to connect with global thought leaders and gain exposure to our 100,000+ IpX members, customers, CM2 Certification holders, and social followers. You will have dedicated access to attendees during breakfast, luncheons, and networking breaks. In addition, all will have access to the attendees during the Sunday welcome and Monday formal evening receptions.

Partners will have premium options for keynote speaking, brand placement, venue marketing, monthly event marketing opportunities, and access for private customer events. Our extended networking breaks provide opportunities for cross-industry lessons learned whilst ensuring maximized exposure for your products and/or your services. Generate awareness of your company, tell your story, and promote your vision to qualified global leaders and users.

TRANSFORMATION, EDUCATION, NETWORKING, INNOVATION

Partnership Opportunities

All partnership opportunities include company logo and link on the IpX ConX20 website along with exposure through IpX marketing channels including social media and newsletters.

DIAMOND

- Premium Event Partner Package limited to two partnerships at \$65,000
- 10 event passes
- Pass holders are entitled to register three attendees for one of the onsite training classes held at the end of the week
- 1 keynote, 2 break-out sessions, 1 IpX Community® panelist positions
- Choice of Premium booth location(s) with private meeting room adjacent to general assembly room
- Monthly social marketing on IpX platforms with content provided from partner
- Recognition as either the welcome or formal reception sponsor. If receptions are taken recognition will be for lunches and/or break refreshments
- Access to attendee registration list
- 20x10 space with 1 Table, 2 Chairs
- 5-minute Fast Round Q&A in the General Session

PLATINUM

- Limited to 5 partnerships at \$40,000 including 6 event passes
- Pass holders are entitled to register two attendee for one of the onsite training classes held at the end of the week
- 1 keynote, 1 break-out session and 1 IpX Community® panelist positions
- Recognition as either the welcome or formal reception sponsor. If receptions are taken recognition will be for lunches and/or break refreshments
- Premium booth location and approved branding may be placed throughout the venue.
- Monthly social marketing on IpX platforms with content provided from partner
- 20x10 space with 1 Table, 2 Chairs
- 5-minute Fast Round Q&A in the General Session

GOLD

- \$20,000 including 5 event passes
- Pass holders are entitled for one attendee to register for one of the onsite training classes held at the end of the week.
- 1 breakout session and 1 IpX Community® panelist position
- 10x10 space with 1 Table, 2 Chairs
- 5-minute Fast Round Q&A in the General Session

SILVER

- \$10,000 including 4 event passes
- IpX Community® panelist position
- 10x10 space with 1 Table, 2 Chairs
- 5-minute Fast Round Q&A in the General Session

BRONZE

- \$5,000 including 2 event passes
- Standard exhibitor package
- 10x10 space with 1 Table, 2 Chairs
- 5-minute Fast Round on Monday or Tuesday in the General Session

Additional Partnership Opportunities

All partnership opportunities include company logo and link on the IpX ConX20 website along with exposure through IpX marketing channels including social media and newsletters.

BADGES AND LANYARDS

Provide event lanyards and badging with your company logo and recognition for partner status and all attendees to see.

\$8,000

SPECIAL EVENT HOST

Sponsor a dinner or reception for all ConX20 attendees. Recognition will be displayed and announced.

\$18,000

ALL DAY NETWORKING BREAK PARTNER

Provide all day coffee and snacks for networking breaks on Monday or Tuesday. Recognition will be displayed and announced.

\$10,000

SPECIAL CURATED ACTIVITY HOST

Work with our event planning team to create a curated activity during one of the receptions. Past events have offered guests live music experiences and custom rolled cigars.

\$10,000

TRAINING PARTNER

Training Courses occur at the end of the event from Wednesday through Friday. Provide coffee and breakfast for students along with notebooks and pens with an opportunity to distribute content with the course.

\$5,000

CONX20 VIP & CONGRESS EVENT HOST

Sponsor a one-hour invitation-only welcoming social for the IpX Global Congress and VIPs prior to the formal welcome reception on Sunday

\$10,000



Omni Interlocken Hotel

500 Interlocken Boulevard, Broomfield, Colorado 80021 United States | Phone: (303) 438-6600

The award-winning Omni Interlocken Hotel provides a luxurious retreat between Boulder and Denver. Nestled against the backdrop of the Rocky Mountains, our hotel in Broomfield offers a wealth of on-site experiences. With stunning panoramic views of the mountains and valley, we desire to sweep you off your feet and into total tranquility with our golf, spa and dining offerings.

Parking + Transportation

The Denver International Airport (DEN) is the closest airport. The airport is approximately 30 minutes/ 28 miles from the hotel. The Omni Interlocken Hotel provides a courtesy van for guest transportation to the golf club and to businesses within the Interlocken Business Park and Flatiron Crossing Shopping Center. Car rentals are available through the concierge. Visit the ConX20 site for details on transportation to nearby airports.

Parking

- Omni Interlocken Hotel offers complimentary self-parking for guests.
- Valet Parking is available for \$10 per night with in/out privileges.

Registration

Sunday, 09/20/2020 9:00 AM – 6:00 PM
Monday, 09/21/2020 7:30AM – 8:30 AM

Exhibitor Details

Set Up:
Sunday, 9:00am – 6:00pm

Exhibitors Hours:
Monday, 7:30am – 6:00pm
Tuesday, 7:30am – 5:00pm
Wednesday, 7:30am – 12:00pm

Exhibitor Teardown:
Wednesday, 12:00pm – 4:00pm

For more information, email deanna@ipxhq.com

ConX19

PARK HYATT AVIARA RESORT, GOLF CLUB & SPA
SAN DIEGO, CA | AUGUST 26 – 28, 2019
TRAINING TO FOLLOW AUGUST 28 - 30

“Digital transformation starts with knowing who you are.”

ConX19 brought individuals from around the globe and more than 100 organizations for discussions and workshops that provided methods for enabling end-to-end enterprise transformation. Attendees learned best practices for tangible organizational change and cultural change that deploy sustainable continual improvement throughout the organization.

Speakers presented lessons learned with combining CM2, lean principles, and agile methodologies to achieve maximized business value. The leaders in AI/AR, PLM, ERP, MES, QMS, and CLM solutions provided guidance on digital transformation through cutting-edge advancements in technology. IpX along with our cross-industry visionaries lead topics that demonstrated the need for a modern approach to business strategy that integrates the future state roadmap of the enterprise.



230+

Attendees

102

Organizations

40+

Dynamic Speakers

45%

Attendee Retention



A global audience of decision makers and dedicated to leadership for change and enterprise ecosystem transformation.

- 20% C-Suite, Founders & Executives
- 37% Directors and Management
- 38% Specialists, Analysts
- 5% Business Development, Consultants,
- Education Professionals

[Review Highlights, Video, Partners and Media](#)

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|-------------------------|--|
| Company Name: | |
| Website URL: | |
| Address: | |
| City: | |
| State: | |
| Zip/Postal Code: | |
| Country: | |
| Company Contact: | |
| Title: | |
| Email: | |
| Telephone: | |
| Mobile: | |

Chosen Partnership Opportunity:

- Diamond (\$65,000)
- Platinum (\$40,000)
- Gold (\$20,000)
- Silver (\$10,000)
- Bronze (\$5,000)
- Additional Opportunity. Please list opportunity: _____

PAYMENT INFORMATION
Method of payment is check or wire transfer. Checks should be made payable to the Institute for Process Excellence. Payment is due in full within 15 days of submitting the Agreement.

Check (please send check within 10 business days to 2870 N Bryant St, Denver, CO 80211)

Wire Transfer (please contact us at info@ipxhq.com)

Initial here to indicate that you have read and agree to all the "Terms & Conditions."

Date:
Signature:
Signed By:



Terms & Conditions

PAYMENT TERMS Upon execution of this Agreement, Sponsor agrees to pay the Fee identified in the "Sponsor Specifications." If Sponsor executes and delivers this Agreement to IpX, this Agreement will become binding on the parties as of the date of receipt by IpX. Fee is due in full within 15 days of signing the agreement. IpX reserves the right to cancel any Agreement not paid in full. By sponsoring the IpX event, you understand that you may be filmed or photographed at the event and you agree to have your likeness and any presentation materials you may provide posted on the IpX Website and used in promotional materials.

ARRANGEMENT OF EXHIBITS Partner rooms and exhibitor spaces are allocated on the first-paid, first-served basis. No Sponsor shall assign, sublet or share the whole or any part of the contracted space without the consent of IpX. Sponsor fees cover only those items described in the Specifications table.

ACCESS TO EXHIBIT AREA Sponsors are permitted in the exhibit area during scheduled set-up and tear down times and during all scheduled conference meeting and networking times. Access at any other time is at the discretion of IpX.

LOSS, THEFT, DAMAGE, AND PERSONAL INJURY INSURANCE Sponsor warrants that it carries insurance to cover exhibit material against damage and loss, and adequate liability insurance against injury to its own employees and the person and property of others, and agrees that IpX and The Resort shall not be responsible for any loss, theft, or damage to the property of Sponsor, its employees, or representatives.

RESPONSIBILITY Exhibitor, Sponsor or Partner assumes responsibility and agrees to indemnify and defend The Institute for Process Excellence ("IpX") and the Park Hyatt Aviara Resort ("The Venue") and their respective officers, employees and agents against any claims or expenses arising out of Sponsor's use of the exhibition premises. Sponsor understands that neither IpX nor The Resort maintains insurance covering Sponsor's property. Sponsor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons which arise from or out of the Sponsor's occupancy and use of the exhibition premises.

COMPLIANCE Sponsor assumes all responsibility for compliance with these terms and conditions, and with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies together with the rules and regulations of the operators and/or owners of The Resort. Sponsor also agrees to indemnify, defend, and hold IpX harmless from all liability, which may ensue from Sponsor's failure to comply with applicable local, state, and federal laws.

GOVERNING LAW This Agreement shall be construed in accordance with and governed Sponsor Terms and Conditions by the laws within Denver, CO, without regard to the laws and principles applied to conflicts of laws.